



AviateXpo

2025



The Future of Indian Aviation

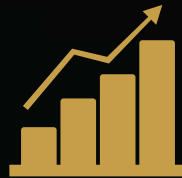
November 29th & 30th
AT TAAL Aerodrome

Our *Vision*



Unified Aviation Ecosystem

Creating a comprehensive platform bringing together all stakeholders - from aspiring pilots to airlines, training institutes, drone manufacturers, technology innovators, and policy makers. Making aviation accessible and aspirational while embracing cutting-edge technologies and future mobility solutions.



Industry Integration & Growth

Bridging aviation education, emerging technologies, and business through meaningful connections and collaborations. Transforming aviation dreams into reality via direct access to training programs, industry networking, and comprehensive professional development for individuals and organizations.



INDIA'S AVIATION

TRANSFORMATION

Market Leadership & Growth Trajectory

India has emerged as the world's third-largest domestic aviation market with unprecedented growth opportunities:

World's fastest-growing aviation market globally

Third-largest domestic aviation market by passenger traffic

17,000 new pilots required by 2027 to meet industry demand

4 trillion-rupees market opportunity by 2030

800+ aircraft fleet expansion currently underway

631 UDAN routes connecting tier-2 and tier-3 cities

THE CHALLENGE: No unified platform exists to connect aviation talent with industry opportunities in South India.

EVENT *Overview*

A 2-Day Aviation Event Hosting
Over 25,000 Visitors and 100+ Exhibitors



Aviation Career Hub

Connecting 15,000+ students, parents, and aviation enthusiasts with aviation education providers, pilot training institutes, and comprehensive career development programs.



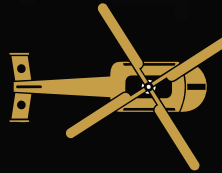
Aviation Industry Hub

Facilitating business development among 10,000+ aviation professionals, airlines, technology vendors, and aviation service providers.



Aviation Conferences & Seminars

Industry-leading speakers, policy discussions, technology showcases, and thought leadership sessions covering aviation innovation, regulations, and future trends.



Aviation Experience Zones

Interactive helicopter demonstrations, flight simulators, aircraft displays, and hands-on aviation experiences for all ages.

AVIATION *Career Hub*



Connecting Dreams with Opportunities

Target Audience: 15,000+ Students, Parents & Aviation Enthusiasts.



AVIATION *Industry Hub*

Where Business Takes Flight



Target Audience: 10,000+ Aviation Professionals & Decision Makers.

B2B Networking Center:

Scheduled business meetings, industry roundtables, investment forums, and partnership facilitation.

Technology Showcase:

Aviation software solutions, digital innovations, MRO technology, and airport technology displays.

Government & Regulatory:

Ministry of Civil Aviation, DGCA representatives, AAI collaboration, and policy guidance.

Airlines & Service Providers:

Major airlines pavilion, ground handling companies, aviation finance, and insurance services.

International Delegations:

Global aviation partners, trade missions, foreign training institutes, and technology transfer.

AVIATION *Conferences* & *Seminars*



Knowledge. Innovation. Leadership.

Target Audience: 50+ Industry-Leading Speakers & Thought Leaders



AVIATION *Experience* Zones



Where Aviation Comes Alive

Target Audience: Interactive Experiences for All Ages.



Helicopter Experience

Live flight demonstrations, joy rides, cockpit experiences and maintenance showcases .



Flight Simulators

Commercial aircraft simulators, fighter jets, helicopter training, and ATC simulation.



Aircraft Displays

Static aircraft exhibition, walk-through tours, vintage aircraft and future technology previews.



Technology Experience

Drone flying zones, VR aviation, maintenance workshops and interactive gaming.

TARGET ***Audience***



Students

9th grade to college students in STEM streams looking to explore aviation careers, engineering students seeking aviation specialization and parents researching aviation training programs.

Aviation Enthusiasts

Hobbyists, model aircraft fans, flying clubs, private pilot license holders, aircraft owners, and aviation clubs from across India.



Aviation Professionals

Airline executives and decision-makers, pilot training institute owners, aircraft maintenance providers, technology companies, aviation investors, and financing professionals.

Startups & Investors

Emerging tech players in aviation seeking market opportunities and funding, venture capital firms, and aviation business incubators.



TARGET ***Audience***



Regulators & Policymakers

Officials involved in creating India's aviation future through legislation and initiatives, DGCA officials, airport authorities and aviation policy makers

Families & General Public

Building excitement and public connection to aviation through interactive experiences, aviation enthusiasts and community engagement.



The Perfect Venue

TAAL Aerodrome



Strategic Aviation Venue

- Specialized aviation facility in Bangalore, India's aviation capital
- Professional exhibition infrastructure with aircraft display capabilities
- Modern facilities with flexible space allocation and technical support
- Just 1 hour from Bangalore with excellent road connectivity

Unique Aviation Advantages

- Real aviation environment for authenticity with active runway operations
- Ability to showcase actual aircraft and live aviation demonstrations
- Permissions for drone flights and helicopter operations
- Indoor and out door exhibition are as with 10 + acres of space

The Perfect Venue

TAAAL Aerodrome



Exhibition Layout & Zones

- Aviation Career Hub: Education partners and student engagement area
- Aviation Industry Hub: B2B exhibitions and professional networking space
- Aircraft Display Area: Outdoor space for aircraft demonstrations and static displays
- Aviation Conference Facilities: Seminars, workshops, and presentation spaces

Location Benefits & Industry Recognition

- Proximity to major aviation companies like HAL and aviation training institutes
- Easy access from Bangalore International Airport and central location within India's aviation ecosystem
- Trusted by aviation professionals and educational institutions across India and internationally
- Comprehensive logistics and accommodation support for all attendees

Comprehensive **MARKETING** **STRATEGY**

16-Week Integrated Campaign Reaching 25,000+ Attendees

Digital Marketing Foundation

50M+ social media impressions across platforms, 10M+ video views targeted, comprehensive digital marketing targeting aviation professionals and enthusiasts, and targeted advertising campaigns for both B2C and B2B segments

Media Partnerships & Coverage

Collaboration with Aviation Today, NDTV Science, YourStory, major print publications and Radio Mirchi. 50+ publication features in aviation trade magazines with industry newsletter placements and press conference opportunities.

Influencer-Led Campaign - #IndiaWillFly

Collaboration with Aviation Today, NDTV Science, YourStory, major print publications and Radio Mirchi. 50+ publication features in aviation trade magazines with industry newsletter placements and press conference opportunities.

Educational Institution Engagement

Pre-event aviation quizzes and hands-on activities in 100+ educational institutions across South India, direct engagement with colleges offering aviation courses, and engineering schools outreach

Grassroots & Direct Outreach

WhatsApp & Campus Ambassadors program for hyperlocal youth engagement, strategic outdoor advertising at airports and tech hubs in Bangalore, Hosur, and Chennai, plus targeted outreach to 200+ aviation companies and government regulatory body coordination.



Why Partner With ***Windchasers*** ***Aviation Expo 25.***

25k+

Aviation Enthusiasts

100+

Aviation Companies

50+

Aviation Speakers

Comprehensive Aviation Platform

Aviation Enthusiasts

Direct engagement with aviation students, pilots, aviation professionals, and aviation industry decision-makers.

Aviation Companies

Join India's leading airlines, pilot training institutes, aviation technology companies, and aviation service providers.

Aviation Speakers

Association with aviation thought leaders, airline executives, and aviation policy makers shaping India's aviation future.

Comprehensive Aviation Platform

Extensive visibility through aviation-focused marketing campaign reaching every segment of India's aviation industry.

Be part of India's aviation transformation at this pivotal moment in the industry's growth trajectory.

SPONSORSHIP TIERS

PRESENTING PARTNER

Airline Exclusive

**Investment: ₹ 75 Lakhs
(USD \$90,000) + GST**

Category Exclusive - Reserved for Airline Partner only

- **TO P BRANDING**

Co-branding as "Windchasers 2025 - Presented by [Airline] across all official media, kits, and signage

- **EXCLUSIVE NAMING RIGHTS**

Main Pavilion or Runway Viewing Deck named after the airline

- **AIRCRAFT SHOWCASE**

Static display or tech zone (subject to approvals)

- **KEY NOTE SPOTLIGHT**

Inaugural speech + leadership panel slot

- **MEDIA TAKEOVER**

Featured interviews, top-tier logo placement, promo reel in main arena

- **VIP ACCESS & HOSTING**

Airline lounge + access to dignitaries and aviation authorities

- **PRIME EXHIBITION SPACE**

150 sqm premium corner booth in a high-visibility zone

- **DIGITAL & LEGACY VISIBILITY**

Coverage in post-event reports, films & branded digital content

- **FIRST RIGHT OF REFUSAL**

Exclusive renewal option for Windchasers 2026

TITLE SPONSOR

**Investment: ₹55 Lakhs
(USD \$60,000) + GST**

Category Exclusive - Limited to 1 Sponsor

- Full brand integration across all zones and stages.
- Naming rights to the main arena.
- VIP hosting privileges for dignitaries & press.
- Prime exhibition space (100 sqm).
- Keynote speaking slot.
- Exclusive media mentions, interviews & post-event visibility

CO-PRESENTING PARTNER

**Investment: ₹35 Lakhs
(USD \$42,000) + GST**

Premium Sponsorship Tier

- Logo prominence on all key event platforms.
- Naming rights to one major zone (e.g., Career Hub / Innovation Hall).
- Premium exhibition space (60 sqm).
- Opportunity to join expert panels & discussions.
- Access to media & influencer engagement.

ZONE SPONSORS

**Investment: ₹25 Lakhs Per Zone
(USD \$30,000) + GST**

Targeted Sponsorship Opportunities

Exclusive branding of chosen zone options:

Drone Arena | Simulator Zone | Cabin Crew Studio
Helicopter Operations Zone | DGCA Training Center
Aviation Technology Hub | Dedicated exhibition space (30 sqm).

- Targeted engagement with niche audience segments.
- Custom branding, product demonstrations, and zone-specific activations.
- Direct association with specific aviation verticals.
- Industry-focused lead generation opportunities.

SPONSORSHIP

EXHIBITION PACKAGES

ELITE PACKAGE

₹15,00,000 (USD \$18,000)+GST

Premium Exhibition Tier

- **BOOTH SIZE: 12 x 20 ft premium space.**
- **FURNISHINGS & A/V: Branded backdrop, counters, premium carpeted flooring, 55" TV, complete power & lighting.**
- **DIGITAL & PRINT EXPOSURE: Logo & profile on website, E-brochure, digital signage, social media reels & email advertisements.**
- **ONSITE ENGAGEMENT: 20-minute speaking slot, dedicated workshop room, lead scanner, prize draw participation.**
- **EXTRAS & NETWORKING: VIP networking dinner, exclusive lounge access.**
- **PASSES: 8 complimentary expo passes.**
- **PRINTED & DIGITAL MARKETING: Booth advertisement in expo brochure, web directory, app listing.**
- **LEAD GENERATION: Email/contact lists (pre & post-event), advanced lead scanners**
- **SPEAKING OPPORTUNITIES: Exclusive session on admissions/test prep/scholarships**
- **VENUE AMENITIES: Wi-Fi, electrical, badge reception, refreshments for staff**
- **SPONSORED VISIBILITY: Branding on lanyards, lounges, Wi-Fi cards, program booklet**

PLATINUM PACKAGE

₹11,00,000 (USD \$13,200)+GST

Premium Exhibition Tier

- **BOOTH SIZE: 10 x 14 ft professional space.**
- **FURNISHINGS & A/V: Backdrop, counters, carpet, 43" TV, power & lighting.**
- **DIGITAL & PRINT EXPOSURE: Website listing, E-brochure, digital boards, social media mentions.**
- **ONSITE ENGAGEMENT: 15-minute pitch session, basic lead capture.**
- **EXTRAS & NETWORKING: Exhibitor networking invitations, lounge access.**
- **PASSES: 6 complimentary expo passes.**
- **PRINTED & DIGITAL MARKETING: Booth advertisement in expo brochure, web directory, app listing.**
- **LEAD GENERATION: Email/contact lists (post-event), lead capture forms.**
- **SPEAKING OPPORTUNITIES: Pitch session or guest talk.**
- **VENUE AMENITIES: Wi-Fi, electrical, badge reception.**
- **SPONSORED VISIBILITY: Logo on Wi-Fi cards, lounge displays.**

GOLD PACKAGE

₹7,00,000 (USD \$8,400)+GST

Standard Exhibition tier

- **BOOTH SIZE: 8 x 12 ft standard space.**
- **FURNISHINGS & A/V: Backdrop, counters, carpet, 32" monitor, power supply..**
- **DIGITAL & PRINT EXPOSURE: Web listing, E-brochure inclusion, email mentions.**
- **ONSITE ENGAGEMENT: Lead capture tools.**
- **EXTRAS & NETWORKING: Access to group workshops.**
- **PASSES: 4 complimentary expo passes.**
- **PRINTED & DIGITAL MARKETING: Basic listing in brochure & website.**
- **LEAD GENERATION: Basic lead capture tools.**
- **VENUE AMENITIES: Wi-Fi, basic power supply.**
- **SPONSORED VISIBILITY: Name mention in select materials**

SILVER PACKAGE

₹4,50,000 (USD \$5,400)+GST

Essential Exhibition Tier

- **BOOTH SIZE: 8x10 ft compact space.**
- **FURNISHINGS & A/V: Backdrop, table, carpet, power supply.**
- **DIGITAL & PRINT EXPOSURE: Web listing, E-brochure inclusion.**
- **EXTRAS & NETWORKING: Invitation to networking mixers.**
- **PASSES: 3 complimentary expo passes.**
- **PRINTED & DIGITAL MARKETING: Basic listing in brochure.**
- **LEAD GENERATION: Manual sign-up forms.**
- **VENUE AMENITIES: Wi-Fi, shared access facilities.**



BRONZE PACKAGE

₹2,50,000 (USD \$3,000)+GST

Entry-Level Exhibition

- BOOTH SIZE: **4 x 5 f t basic space.**
- FURNISHINGS & A/V: **Table, tablecloth, backdrop.**
- DIGITAL & PRINT EXPOSURE: **Basic web listing.**
- PASSES: **2 complimentary expo passes.**
- PRINTED & DIGITAL MARKETING: **Name listing on website.**



PARTNERSHIP COMMITMENT

Immediate Action Required

Limited Availability Notice

- Limited exhibition spaces across both tracks.
- Premium positioning opportunities filling rapidly.
- Early registration ensures optimal placement and benefits.

Secure your position in India's aviation transformation

Partnership registration open now with early bird benefits until July 31, 2025. Join India's Aviation Revolution Today

PARTNERSHIP ACTIVATION TIMELINE

Structured Engagement Process

Phase 1 (Current - July 31): Early Bird Partnership Registration

10% discount on all partnership packages

Premium booth location selection priority

Marketing material development coordination

Phase 2 (August 1 - August 31): Standard Partnership Registration

Regular pricing structure activation | Continued booth availability based on space allocation Comprehensive marketing campaign integration

Phase 3 (September - October): Final Preparation and Coordination

Event logistics finalization and partner coordination

Marketing campaign intensification and attendee outreach

Final partnership benefits confirmation and delivery

Terms & Conditions For Exhibitors

AVIATION CAREER & INNOVATION EXPO

ORGANIZED BY WIND CHASERS

1 . Exhibitor Eligibility

Participation is open to organizations, institutions, training academies, service providers, and vendors relevant to the aviation, aerospace, education, and career development sectors. Wind Chasers reserves the right to reject any exhibitor application without assigning reasons.

2 . Booth Allocation

- Booths will be allocated on a first-come, first-served basis, subject to availability.
- Final layout and location decisions rest with the organizers.
- Subletting or sharing of booth space without prior written consent is strictly prohibited.

3. Payment Terms

- 100% payment must be made to confirm the booth.
- Payments are non-refundable unless the event is canceled by the organizers.
- All applicable taxes are to be borne by the exhibitor.
- 18% GST will be applicable on the final invoice.

4. Setup and Dismantling

- Exhibitors must adhere to the setup and dismantling schedule provided by the organizer.
- Any setup beyond the assigned time may incur penalties or denial of access.
- Exhibitors are responsible for maintaining cleanliness and restoring their booth space after the event.

5. Exhibitor Conduct

- Exhibitors must maintain professionalism at all times.
- No aggressive marketing, loud music, or inappropriate displays are allowed.
- Promotional material must be confined to the booth area unless otherwise authorized.

6. Branding and Promotion

- Exhibitor logos, photos, and content may be used by Wind Chasers for promotional purposes (social media, website, brochures, etc.).
- Exhibitors are encouraged to tag and promote the event on their platforms.

7. Liability

- The organizer is not liable for any loss, theft, or damage to exhibitor property.
- Exhibitors must ensure their personnel and materials are adequately insured.
- Any damage caused to the venue, structures, or fellow participants will be charged to the responsible exhibitor.

8. Safety & Compliance

- Exhibitors must comply with all venue and event safety protocols, including fire and electrical regulations.
- Hazardous materials or behavior that may pose a risk to attendees or exhibitors will result in immediate removal.

9. Cancellation Policy

- Exhibitor cancellations must be submitted in writing.
- No refunds will be provided for cancellations by the exhibitor.
- In case of event cancellation due to unforeseen circumstances, the organizer will refund the amount paid or offer an alternative event participation.

10. Force Majeure

Wind Chasers shall not be held liable for any delay or failure in performance resulting from acts beyond their control, including but not limited to natural disasters, pandemics, government regulations, or civil disturbances.

11. Jurisdiction

These terms shall be governed by the laws of the State of Karnataka, and any disputes shall be subject to the jurisdiction of courts in Bangalore



AviateXpo

2025

Presented By



WIND CHASERS

Where Dreams Take Flight!

THANK YOU

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